Registration and Menu/Wines product lists

# Deadline to get wines and menu items listed in program/mobile app: Fri, July 14<sup>th</sup>

Use this link to start registration:

http://tasteseller.com/altamed/signup.php

If you have questions or any issues entering product information please contact:

Wineries - Joel Lara, JLara@la.altamed.org, 323-720-5695.

<u>Restaurants</u> - Roberto Carlos Lemus, <u>Roberto@exquisitamente.com</u>, 818-458-6444.

### Log In Page (\*= required info)

TasterHub Login

#### **AltaMed Participant Registration**

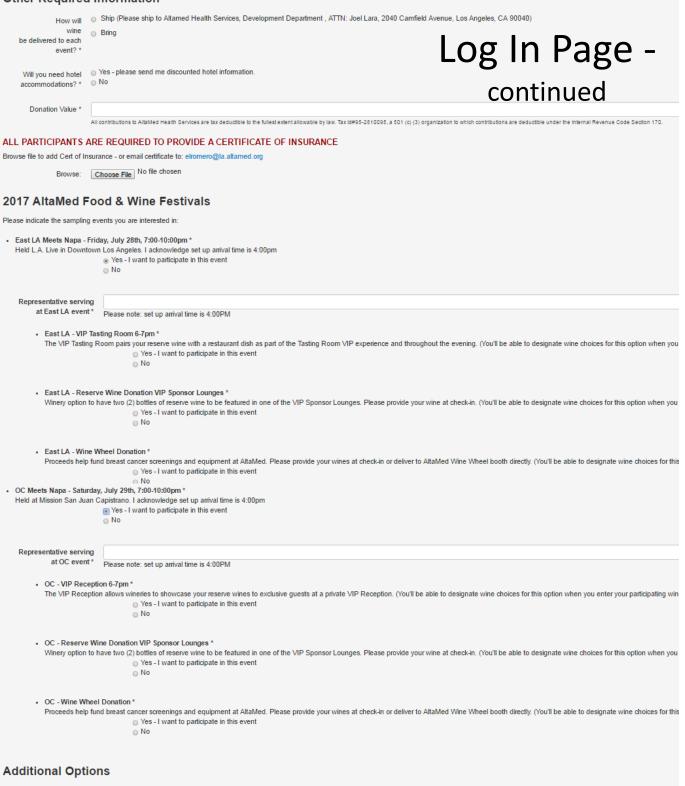
AltaMed is celebrating 48 years of service and commitment to Quality Care Without Exception. Since 1989 AltaMed's vision, to be the leading community based provider of quality health care and human services, has carried the organi As a winery representative or supplier, you've got many choices of festivals to attend. We're hoping you'll consider one or both of our annual Food and Wine Tasting events which help so many in our community. We have several additi

brand exposure:

- · Participate in one or both events
- July 28, 2017 East LA Meets Napa will be held on Chick Hearn Court (next to Staples Center) in Downtown Los Angeles
- July 29, 2017 OC Meets Napa will be held Mission San Juan Capistrano
- Pouring space/table at both festivals
- Winery promoted on event website with link to your website
   Wines promoted on the AltaMed mobile app under "The Cellar"
- Additional Opportunities at each event to extend your winery exposure at the VIP Tasting Room, Reserve Wine Donation at VIP Sponsor Lounges and the Wine Wheel
- · Brand signage and head shot
- · Media support and branding
- · Restaurant stations equipped with two chafing dishes, two serving utensils, plates and napkins
- · Winery stations equipped with cocktail napkins, wine glasses, ice, ice buckets, dump buckets, water and two wine glasses
- Grill, griddle, or deep fryer (first come-first served)
- Electricity
- Two 6 foot rectangular tables and linens
- · Four (4) wristbands for restaurant staff or two (2) wristbands for winery staff to access booth (additional can be purchased at a discounted rate)

Registration Information		Choose from Dr	rop Down the type		
Registration Type *	Wine Exhibitor		are registering to		
Previous Participation: *	<ul> <li>○ I am a New Vendor</li> <li>○ I participated in the past year's events</li> </ul>	view the ava	ailable options		
Vendor Name *	(Your TABLE NAME is exactly how you will be listed at the Food & V	Nine Festivals, in the Smartphone App, and	d on The Wine List in the Festival Guide. Please n	nake sure it's correct.)	
Address *					
City *					
State Code *					
Zip *					
Contact Info					
Contact Name *	Your Name				
Contact Phone*					
Contact Email Address *	example@hotmail.com				
Password *	Create a Password				
Confirm Password *	Type Password Again		Click "Choose Fil	e" to insert	
Marketing Information			your company logo from your		
Vendor Description *			computer for you	registration	
Vendor Logo	Detailed description of your winery or vintner that will be showcased on the mobile app OR Step 3: Choose File No file chosen				
Website					
Yelp URL					
Facebook URL					
Twitter Handle					
Instagram User					

#### Other Required Information



2 wristbands will be provided for your staff. To purchase additional wristbands please select below: (Drop box with quantities x \$100) limit to 6 available to purchase

Additional Wristbands\* None • Number of Extra Wristbands

#### Questions?

For Winery questions, please feel free to contact Joel Lara, Development Officer, AltaMed Health Services Corporation with any questions regarding your registration: JLara@la.altamed.org or 323-720-5695

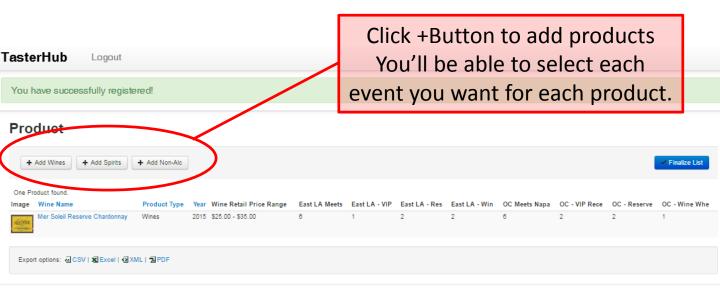
For Restaurant questions, please feel free to contact Roberto Carlos Lemus, Jose Diaz Branding with any questions regarding your registration:

roberto@exquisitamente.com or 818-458-6444

#### **Beverage Product Entry**

You can go back into your registered table to update product information like labels, region, tasting notes after you've finished ordering your wines/spirits/non-alc for your table.

Below is your main page. Once you enter product it will show a summary of the items you've ordered so far.



### **Beverage Product Detail**

TasterHub Logout		
Wines Detail		Save and Close + Save and Add X Cancel
	Product Type	Wines •
	Product Name *	Step 1: Enter Product Name
		Step 2: Click Here to Search For The Label.
	Product Image	
Can either click button		
to search for product		
image to drag and drop		
(picture directions on		
next page)		
OR		
you can click "Choose		
File" to insert image		
from your computer files		OR Step 3 Choose Rie No file chosen
	Step 4: Fill Out Remaning F Category *	telds in Order:
	Year	•
	Country	•
	Region	Optional
	Appellation	Optional
Must fill in retail \$ range	Description or Tasting	
for attendee info in	Notes	
mobile app		
	Wine Retail Price Range <sup>Th</sup>	ese are the minimum and maximum non-sale retail prices that festival attendees should expect to encounter at a liquor store.
		"No Dollar Signs
	Please Indicate the number	of bottles at each sampling event Tracy's Chardonnays is bringing this product to: " East LA Meets Napa - Friday, July 28th, 7:00-10:00pm
Select bottle quantities		East LA - VIP Tasting Room     East LA - Reserve Wine Donation VIP Sponsor Lounges
you will have at each O East LA - Wine Wheel Donation O OC Meets Napa - Saturday, July 25th, 7:00-10:00pm		
event. Leave "0" for		
events you will NOT		0 OC - Wine Wheel Donation
have product at		
		Save and Close + Save and Add X Cancel

## Label Image Screen

After dragging your label/image into the image box, the below pop-up screen will appear. Click over the image to open a box over the part of the image you want to show for your product. The image to the far right is what people will see.

Recommendations: Only put the box around the label so your product image is as large as possible on mobile devices.

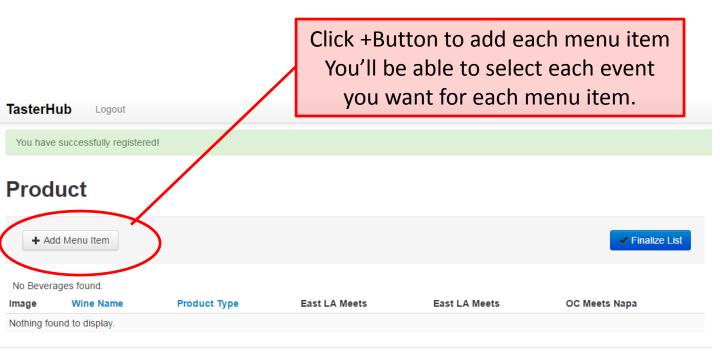
Click Save.

TasterHub	Logout	
Auctior Item De	Save	
	Step 4: Crop Image By Draging Mouse, Then Click Save	
	Save and Close	_

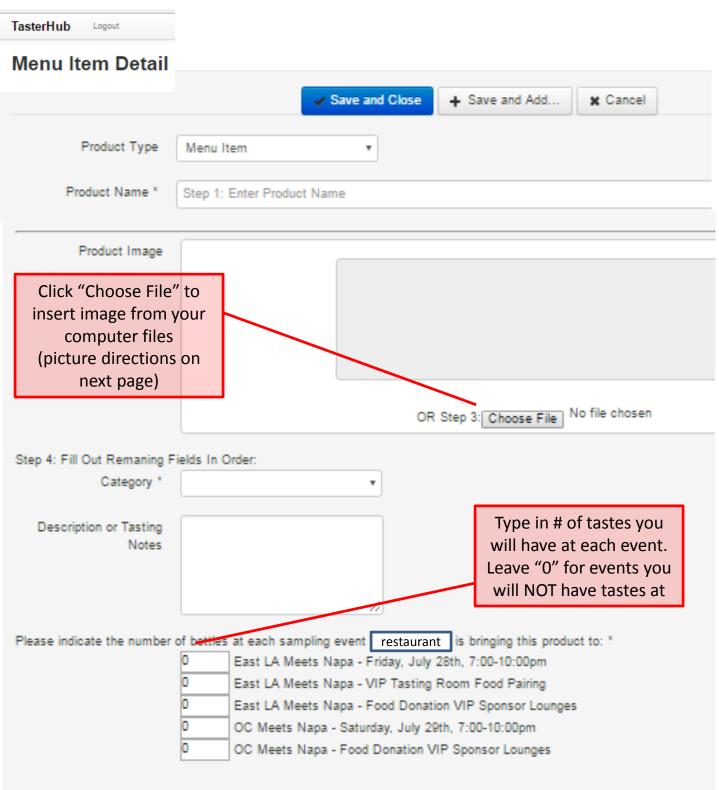
### **Restaurant Menu Item Entry**

You can go back into your registered table to update product information like labels, region, tasting notes after you've finished ordering your wines/spirits/non-alc for your table.

Below is your main page. Once you enter product it will show a summary of the items you've ordered so far.



#### **Restaurant Menu Item Detail**



### Menu Item Image Screen

After selecting your menu item photo into the image box, the below pop-up screen will appear. Click over the image to open a box over the part of the image you want to show for your product. The image to the far right is what people will see.

Recommendations: Only put the box around main food item so your product image is as large as possible on mobile devices.

Click Save.

