

Registration and Menu/Wines product lists

Deadline to get wines and
menu items listed in
program/mobile app:

Fri, July 14th

Use this link to start registration:

<http://tasteseller.com/altamed/signup.php>

If you have questions or any issues entering
product information please contact:

Wineries - Joel Lara, JLara@la.altamed.org, 323-720-5695.

Restaurants - Roberto Carlos Lemus,
Roberto@exquisitamente.com, 818-458-6444.

Log In Page (*= required info)

AltaMed Participant Registration

AltaMed is celebrating 48 years of service and commitment to Quality Care Without Exception. Since 1969 AltaMed's vision, to be the leading community based provider of quality health care and human services, has carried the organization forward. As a winery representative or supplier, you've got many choices of festivals to attend. We're hoping you'll consider one or both of our annual Food and Wine Tasting events which help so many in our community. We have several additional brand exposure:

- Participate in one or both events
- July 28, 2017 - East LA Meets Napa will be held on Chick Hearn Court (next to Staples Center) in Downtown Los Angeles
- July 29, 2017 - OC Meets Napa will be held Mission San Juan Capistrano
- Pouring space/table at both festivals
- Winery promoted on event website with link to your website
- Wines promoted on the AltaMed mobile app under "The Cellar"
- Additional Opportunities at each event to extend your winery exposure at the VIP Tasting Room, Reserve Wine Donation at VIP Sponsor Lounges and the Wine Wheel
- Brand signage and head shot
- Media support and branding
- Restaurant stations equipped with two chafing dishes, two serving utensils, plates and napkins
- Winery stations equipped with cocktail napkins, wine glasses, ice, ice buckets, dump buckets, water and two wine glasses
- Grill, griddle, or deep fryer (first come-first served)
- Electricity
- Two 6 foot rectangular tables and linens
- Four (4) wristbands for restaurant staff or two (2) wristbands for winery staff to access booth (additional can be purchased at a discounted rate)

Registration Information

Registration Type *

Choose from Drop Down the type of Exhibitor you are registering to view the available options

Previous Participation: * I am a New Vendor
 I participated in the past year's events

Vendor Name *
(Your TABLE NAME is exactly how you will be listed at the Food & Wine Festivals, in the Smartphone App, and on The Wine List in the Festival Guide. Please make sure it's correct.)

Address *

City *

State Code *

Zip *

Contact Info

Contact Name *

Contact Phone *

Contact Email Address *

Password *

Confirm Password *

Click "Choose File" to insert your company logo from your computer for your registration

Marketing Information

Vendor Description *
Detailed description of your winery or vintner that will be showcased on the mobile app

Vendor Logo

OR Step 3: No file chosen

Website

Yelp URL

Facebook URL

Twitter Handle

Instagram User

Other Required Information

How will wine be delivered to each event? *

Ship (Please ship to AltaMed Health Services, Development Department , ATTN: Joel Lara, 2040 Camfield Avenue, Los Angeles, CA 90040)

Bring

Log In Page - continued

Will you need hotel accommodations? *

Yes - please send me discounted hotel information.

No

Donation Value *

All contributions to AltaMed Health Services are tax deductible to the fullest extent allowable by law. Tax ID#95-2810095, a 501 (c) (3) organization to which contributions are deductible under the Internal Revenue Code Section 170.

ALL PARTICIPANTS ARE REQUIRED TO PROVIDE A CERTIFICATE OF INSURANCE

Browse file to add Cert of Insurance - or email certificate to: elromero@la.altamed.org

Browse: No file chosen

2017 AltaMed Food & Wine Festivals

Please indicate the sampling events you are interested in:

- East LA Meets Napa - Friday, July 28th, 7:00-10:00pm *
Held L.A. Live in Downtown Los Angeles. I acknowledge set up arrival time is 4:00pm
 Yes - I want to participate in this event
 No

Representative serving at East LA event *

Please note: set up arrival time is 4:00PM

- East LA - VIP Tasting Room 6-7pm *
The VIP Tasting Room pairs your reserve wine with a restaurant dish as part of the Tasting Room VIP experience and throughout the evening. (You'll be able to designate wine choices for this option when you enter your participating winery)
 Yes - I want to participate in this event
 No
- East LA - Reserve Wine Donation VIP Sponsor Lounges *
Winery option to have two (2) bottles of reserve wine to be featured in one of the VIP Sponsor Lounges. Please provide your wine at check-in. (You'll be able to designate wine choices for this option when you enter your participating winery)
 Yes - I want to participate in this event
 No
- East LA - Wine Wheel Donation *
Proceeds help fund breast cancer screenings and equipment at AltaMed. Please provide your wines at check-in or deliver to AltaMed Wine Wheel booth directly. (You'll be able to designate wine choices for this option when you enter your participating winery)
 Yes - I want to participate in this event
 No
- OC Meets Napa - Saturday, July 29th, 7:00-10:00pm *
Held at Mission San Juan Capistrano. I acknowledge set up arrival time is 4:00pm
 Yes - I want to participate in this event
 No

Representative serving at OC event *

Please note: set up arrival time is 4:00PM

- OC - VIP Reception 6-7pm *
The VIP Reception allows wineries to showcase your reserve wines to exclusive guests at a private VIP Reception. (You'll be able to designate wine choices for this option when you enter your participating winery)
 Yes - I want to participate in this event
 No
- OC - Reserve Wine Donation VIP Sponsor Lounges *
Winery option to have two (2) bottles of reserve wine to be featured in one of the VIP Sponsor Lounges. Please provide your wine at check-in. (You'll be able to designate wine choices for this option when you enter your participating winery)
 Yes - I want to participate in this event
 No
- OC - Wine Wheel Donation *
Proceeds help fund breast cancer screenings and equipment at AltaMed. Please provide your wines at check-in or deliver to AltaMed Wine Wheel booth directly. (You'll be able to designate wine choices for this option when you enter your participating winery)
 Yes - I want to participate in this event
 No

Additional Options

2 wristbands will be provided for your staff. To purchase additional wristbands please select below: (Drop box with quantities x \$100) limit to 6 available to purchase

Additional Wristbands* Number of Extra Wristbands

Questions?

For Winery questions, please feel free to contact Joel Lara, Development Officer, AltaMed Health Services Corporation with any questions regarding your registration: JLara@la.altamed.org or 323-720-5695

For Restaurant questions, please feel free to contact Roberto Carlos Lemus, Jose Diaz Branding with any questions regarding your registration:

roberto@exquisitamente.com or 818-458-6444

Beverage Product Entry

You can go back into your registered table to update product information like labels, region, tasting notes after you've finished ordering your wines/spirits/non-alc for your table.

Below is your main page. Once you enter product it will show a summary of the items you've ordered so far.

TasterHub Logout

You have successfully registered!

Product

+ Add Wines + Add Spirits + Add Non-Alc [Finalize List](#)

One Product found.

| Image | Wine Name | Product Type | Year | Wine Retail Price Range | East LA Meets | East LA - VIP | East LA - Res | East LA - Win | OC Meets Napa | OC - VIP Rece | OC - Reserve | OC - Wine Whe |
|-------|-------------------------------|--------------|------|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|
| | Mer Soleil Reserve Chardonnay | Wines | 2015 | \$25.00 - \$35.00 | 6 | 1 | 2 | 2 | 6 | 2 | 2 | 1 |

Export options: [CSV](#) | [Excel](#) | [XML](#) | [PDF](#)

Click +Button to add products
You'll be able to select each event you want for each product.

Beverage Product Detail

TasterHub Logout

Wines Detail

Product Type:

Product Name *

Product Image

No file chosen

Step 4: Fill Out Remaining Fields In Order:

Category *

Year

Country

Region Optional

Appellation Optional

Description or Tasting Notes

Wine Retail Price Range: These are the minimum and maximum non-sale retail prices that festival attendees should expect to encounter at a liquor store.

*No Dollar Signs

Please indicate the number of bottles at each sampling event Tracy's Chardonnays is bringing this product to: *

| | |
|--------------------------------|--|
| <input type="text" value="0"/> | East LA Meets Napa - Friday, July 28th, 7:00-10:00pm |
| <input type="text" value="0"/> | East LA - VIP Testing Room |
| <input type="text" value="0"/> | East LA - Reserve Wine Donation VIP Sponsor Lounges |
| <input type="text" value="0"/> | East LA - Wine Wheel Donation |
| <input type="text" value="0"/> | OC Meets Napa - Saturday, July 29th, 7:00-10:00pm |
| <input type="text" value="0"/> | OC - VIP Reception 6-7pm |
| <input type="text" value="0"/> | OC - Reserve Wine Donation VIP Sponsor Lounges |
| <input type="text" value="0"/> | OC - Wine Wheel Donation |

Can either click button to search for product image to drag and drop (picture directions on next page)

OR
you can click "Choose File" to insert image from your computer files

Must fill in retail \$ range for attendee info in mobile app

Select bottle quantities you will have at each event. Leave "0" for events you will NOT have product at

Label Image Screen

After dragging your label/image into the image box, the below pop-up screen will appear. Click over the image to open a box over the part of the image you want to show for your product. The image to the far right is what people will see.

Recommendations: Only put the box around the label so your product image is as large as possible on mobile devices.

Click Save.

TasterHub Logout

Auction
Item De

Save

Cancel

Step 4: Crop Image By Dragging Mouse, Then Click Save



Save

Delete

Cancel

Save and Add...

✓ Save and Close

Restaurant Menu Item Entry

You can go back into your registered table to update product information like labels, region, tasting notes after you've finished ordering your wines/spirits/non-alc for your table.

Below is your main page. Once you enter product it will show a summary of the items you've ordered so far.

Click +Button to add each menu item
You'll be able to select each event
you want for each menu item.

The screenshot shows the TasterHub web interface. At the top left, there is a 'TasterHub' logo and a 'Logout' link. Below this is a green notification bar that says 'You have successfully registered!'. The main section is titled 'Product'. On the left side of this section, there is a button labeled '+ Add Menu Item' which is circled in red. On the right side, there is a blue button labeled 'Finalize List' with a checkmark icon. Below the 'Product' section, there is a message 'No Beverages found.' followed by a table header with columns: 'Image', 'Wine Name', 'Product Type', 'East LA Meets', 'East LA Meets', and 'OC Meets Napa'. The table body contains the text 'Nothing found to display.'

Restaurant Menu Item Detail

TasterHub Logout

Menu Item Detail

✓ Save and Close

+ Save and Add...

✕ Cancel

Product Type

Product Name *

Product Image

Click "Choose File" to insert image from your computer files (picture directions on next page)

OR Step 3: No file chosen

Step 4: Fill Out Remaining Fields In Order:

Category *

Description or Tasting Notes

Type in # of tastes you will have at each event. Leave "0" for events you will NOT have tastes at

Please indicate the number of bottles at each sampling event is bringing this product to: *

| | |
|--------------------------------|--|
| <input type="text" value="0"/> | East LA Meets Napa - Friday, July 28th, 7:00-10:00pm |
| <input type="text" value="0"/> | East LA Meets Napa - VIP Tasting Room Food Pairing |
| <input type="text" value="0"/> | East LA Meets Napa - Food Donation VIP Sponsor Lounges |
| <input type="text" value="0"/> | OC Meets Napa - Saturday, July 29th, 7:00-10:00pm |
| <input type="text" value="0"/> | OC Meets Napa - Food Donation VIP Sponsor Lounges |

✓ Save and Close

+ Save and Add...

✕ Cancel

Menu Item Image Screen

After selecting your menu item photo into the image box, the below pop-up screen will appear. Click over the image to open a box over the part of the image you want to show for your product. The image to the far right is what people will see.

Recommendations: Only put the box around main food item so your product image is as large as possible on mobile devices.

Click Save.

TasterHub Logout

Menu Item Detail

Save and Close

+ Save and Add...

✕ Cancel

Save

Cancel

Step 4: Click and drag a box over the part of the image you want to post. Image on right is what will show for your product. Then Click Save

